![SVA Software Inc. logo]

For Immediate Release

SVA Software Releases BVQ Storage Optimization Solution to Improve Virtualized Data Center Performance

Newly Launched Company Delivers Dynamic Infrastructure Performance Optimizer for Improved Data Center Efficiency

Las Vegas – September 20, 2016 – SVA Software, a leading provider of storage performance management software, today announced the release of BVQ, an infrastructure performance optimization platform that simplifies the management of virtualized data center operations. BVQ empowers companies to realize higher utilization of existing infrastructure assets with the ability to visualize the entire data center performance and use in a single, easy-to-use interface. BVQ will be showcased at booth 248 at the IBM Edge conference in Las Vegas.

According to IDC, organizations are entering an era where billions of users utilizing millions of applications will generate enormous amounts of information and content while creating demand for new services and experiences. As a result, IDC expects the size of the digital universe to expand to 44 zettabytes of data by 2020, reinforcing the need for storage and storage optimization technologies.

"Today's IT environments are more complex than ever, making infrastructure performance management difficult and expensive," said Deni Connor, Founding Analyst, Storage Strategies NOW. "By delivering a single solution to empower better decision making and lower resource and asset costs, SVA Software enables efficient infrastructure control which in turn improves quality of service, optimizes resource usage and controls cost. Its BVQ solution may just be the answer to today's complex infrastructure challenge."

SVA Software's BVQ works to transform storage data into answers. Using proactive monitoring, it continuously collects insightful data for on-demand and scheduled analysis, ensuring that the environment is always running at peak efficiency. Predictive alerting eliminates outages and guarantees infrastructure stability. By aligning with environment policy, BVQ also guarantees that SLAs are aligned with business requirements. Product benefits include:

- **Infrastructure Optimization** – BVQ provides deep visibility into the performance, utilization and health of IBM virtualized infrastructure

- **Proactive Monitoring** – BVQ monitors infrastructure to identify issues before they occur

- **Business Insights** – BVQ delivers operational intelligence from the SVC performance data for more informed business decisions

- **Cost Optimization** – BVQ drives the highest storage performance, at the lowest cost and risk, by aligning business requirements with correct assets

"With BVQ, we've put all critical IT data source details together into one insightful, dynamic dashboard to power strategic decision making," said Don Mead, SVP Technology & Partner Development, SVA Software. "Providing insights into the performance and availability of infrastructure components across physical, virtual and cloud environments, BVQ provides a comprehensive picture – at a glance – of IT infrastructure health. By helping to balance capabilities and utilization it ensures all storage is optimized for both performance and availability so pre-defined SLAs can be met with ease."

BVQ is the industry's most sophisticated and comprehensive performance and capacity monitoring and analysis software in the market for IBM's Spectrum Virtualize family – IBM SVC, IBM FlashSystems, IBM Storwize, VersaStack – and all existing and new heterogeneous storage. BVQ can be deployed in multiple ways: as a local software implementation, as a service or as an affordable subscription-based offering through certified SVA Software partners.

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About SVA Software
SVA Software Inc. was founded in 2016 by a team of experts with decades of experience in infrastructure optimization and channel expansion. The company's vision is to help enterprise customers realize the true potential of their virtualized storage infrastructure. SVA Software's award winning storage performance management software, BVQ transforms IBM virtualized storage machine data into answers that help drive operational excellence. SVA Software is an independent software vendor and a subsidiary of SVA System Vertrieb Alexander GmbH, the largest IBM system integrator in Germany with more than 500 employees at 14 locations worldwide. For more information, visit www.svasoftware.com.

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